

Third SUPERVISORIAL DISTRICT

PAULINE LARWOOD, SUPERVISOR

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OCT 17
OFFICE OF THE CHAIRMAN

October 12, 1989

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OCT 19 '89
CONTROL SECTION

The Honorable Alfred C. Sikes
Chairman, Federal Communications Commission
1919 M Street NW
Washington, D.C. 20554

Dear Honorable Sikes:

I would like to voice my support of the KCET request for
direct public funding to West Coast California



Office of the President
California State University, Bakersfield
9001 Stockdale Highway
Bakersfield, California 93311-1099

805/664-2241

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CC

OFFICE OF THE PRESIDENT



October 18, 1989

The Honorable Alfred C. Sikes
Chairman, Federal Communications
Commission
1919 "M" Street N.W.
Washington, D.C. 20554

Dear Chairman Sikes:

I am writing to urge the Commission to act expeditiously in releasing TV Channel 39 to a public television applicant so as to open direct, first service to Bakersfield and Kern County. The Commission's staff, apparently for technical reasons, refused to release Channel 39. Now that the technical reasons for the refusal have been addressed, it is my considered opinion that the time is now for the Commission to review the facts and act. This will allow the largest unserved area in the United States, with the exception of Alaska and Hawaii, to have a local public broadcast station.

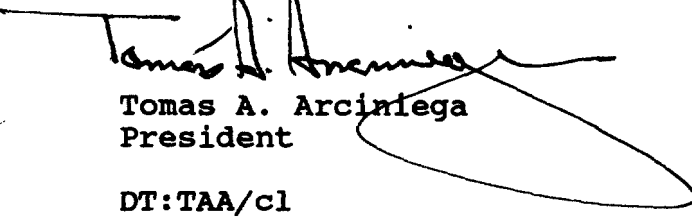
The residents in the region that California State University, Bakersfield serves responded to an ascertainment study (NTIA sponsored) by selecting KCET as the public television partner of choice. KCET acted on this request by applying for Channel 39. Although this University has no official position as to the selection of a public television partner for the community/region, we do believe that the time to open first service in the region is long since past.

As a practical matter, the only residents in the area able to receive a public broadcast signal are those who live in cabled communities, and who can afford the increasing cost of cable service. Less than 50 percent of the population are financially able to do so, and that unserved majority in disproportionate numbers consists of minorities, the poor, the elderly, and those living in rural or isolated communities.

The Honorable Alfred C. Sikes
October 18, 1989
Page 2

I respectfully request that the Commission act quickly to release Channel 39 and allow it to be utilized as originally assigned for public television service for Bakersfield/Kern County.

Cordially,



Tomas A. Arciniega
President

DT:TAA/cl



BAKERSFIELD HIGH SCHOOL

124 G STREET
BAKERSFIELD, CALIFORNIA
93301

(805) 324-9841

WILLIAM J. LACEY, PRINCIPAL

KERN HIGH SCHOOL DISTRICT

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OFFICE OF THE SUPERINTENDENT
KERN HIGH SCHOOL DISTRICT
BAKERSFIELD, CALIFORNIA 93301
(805) 324-9841

The Honorable Alfred C. Sikes
Chairman, Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

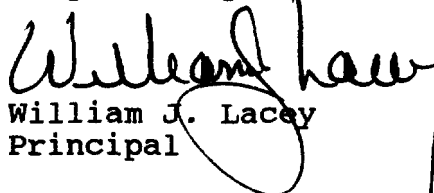
Dear Sir:

It is imperative that you give positive consideration to the relinquishment of Channel 39 to the Public Television domain for the transmission of direct, first service to the Bakersfield area in Kern County.

The rapid demographic changes taking place in California are mirrored in our community. Bakersfield is one of the fastest growing sections of our state. Many of our most recent arrivals are not of an economic level which would allow them the luxury of cable service. If we are to expand the horizons of these people new to the community, we must see to it that we utilize every opportunity at our disposal to bring this about. Certainly, the rate of acculturation of our citizens would be accelerated were we able to bring KCET programming to Bakersfield without relying upon cable service.

It is our fervent wish that the FCC act with deliberate speed in granting the release of Channel 39 for assignment to the Public Television service for the Bakersfield/Kern County area.

Respectfully submitted,


William J. Lacey
Principal

October 20, 1989



office of the president

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OFFICE OF THE CHAIRMAN

October 24, 1989

The Hon. Alfred C. Sikes
Chairman, Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554


Dear Mr. Sikes:

My purpose for writing is to urge your favorable consideration for the release of Channel 39 to Public Television for the operation of direct, first service to Bakersfield and Kern County.

The educational, public affairs, cultural/artistic, and informational programming Public Television provides, as well as its coverage of local concerns should be made accessible to all. Our own Public Television local programming will also provide our communities with their own voice for the expression of our needs, interests, and concerns.

I urge the Federal Communications Commission to act in the interest of our area, and grant the release of Channel 39 for its original assignment of Public Television service for Bakersfield and Kern County.

Sincerely,


Richard L. Wright
President

RLW:crc

Mildred J. Ablin
4260 Country Club Drive
Bakersfield, California 93306

October 23, 1989

The Honorable Alfred C. Sikes
Chairman, Federal Communications Commission
1919 M Street NW
Washington, D.C. 20554

Dear Mr. Sikes:

I respectfully and enthusiastically recommend that the FCC release Channel 39 to Public Television for operation of direct and first service to Bakersfield, Kern County (California).

I have been involved for many years in this area and in the State of California in public service and in public education and do understand the importance of this area having its own public television without the many technical disadvantages and costs of cable programming which is the only present alternative. The poor and less economic advantaged currently are deprived of access to public television when on the contrary they truly need it more than others for educational help.

In addition, this community should not be deprived by the FCC, of the multiple economic and cultural advantages which would accompany public television in the Southern San Joaquin Valley of California.

Respectfully,

Mildred J. Ablin
Mildred J. Ablin

GEORGE ABLIN, M.D., F.A.C.S.
2828 H STREET
BAKERSFIELD, CALIFORNIA 93301
TELEPHONE (805) 327-3807
NEUROLOGICAL SURGERY

October 23, 1989

The Honorable Alfred C. Sikes
Chairman, Federal Communications Commission
1919 M Street NW
Washington, D.C. 20554

Dear Mr. Sikes:

I respectfully and enthusiastically recommend that the FCC release Channel 39 to Public Television for operation of direct and first service to Bakersfield, Kern County (California).

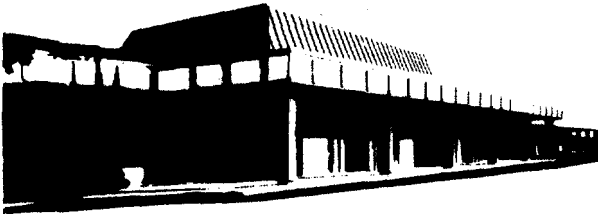
I have been involved for many years in this area and in the State of California in public service and in public education and do understand the importance of this area having its own public television without the many technical disadvantages and costs of cable programing which is the only present alternative. The poor and less economic advantaged currently are deprived of access to public television when on the contrary they truly need it more than others for educational help.

In addition, this community should not be deprived by the FCC, of the multiple economic and cultural advantages which would accompany public television in the Southern San Joaquin Valley of California.

Respectfully,



George Ablin, M.D.



Office of Dr. Kelly F. Blanton
Kern County Superintendent of Schools
5801 Sundale Avenue, Bakersfield, CA 93309-2924
(805) 398-3600

October 20, 1989

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OFFICE OF THE CHAIRMAN

The Honorable Alfred C. Sikes
Chairman, Federal Communications Commission
1919 M Street NW
Washington, D.C. 20554

Dear Chairman Sikes:

As Kern County Superintendent of Schools I am reiterating my support to permit KCET to provide "open air" public television programming to Kern County on channel 39. Kern County access to KCET is currently limited to cable television subscribers. KCET has already done much on behalf of Kern County's 143,000 students and 4,400 teachers. And Kern County is the only major western market where public television is not available to all viewers.

KCET offers much cultural, health, lifestyle and theatrical programming. This is particularly important to local residents because Kern County has a dearth of these activities when compared to Southern California.

In the past I have publicly supported KCET's efforts to air over channel 39. The local newspaper, The Bakersfield Californian, also has editorially supported KCET's efforts.

At times KCET cannot be viewed by Kern County cable subscribers due to sunspots, brush fires, snow and electrical storms. There would be fewer interruptions if KCET were permitted to reach all residents on channel 39.

Kern County is more than 200 miles from Los Angeles. Yet the two communities have many similarities. Not the least is the influx of many Los Angeles area residents who are buying property in Kern County due to high home costs in Southern California. Permitting KCET to provide "open air" programming in Kern County would allow these residents to continue social, cultural and economic ties to Southern California.

As an educator for more than 30 years, I know that many students are unaware of public television because they do not have access to cable service. This includes a high concentration of hispanics. For many of these students, KCET would represent the

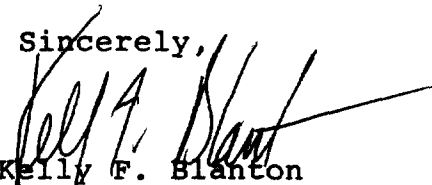
The Honorable Alfred C. Sikes

Page 2

first connection to major cultural events such as plays, opera and theatre.

I urge the Federal Communications Commission to act rapidly to permit KCET to provide programming on channel 39. It is a service of significant importance to all Kern County residents.

Sincerely,



Kelly F. Blanton

County Superintendent of Schools

KFB:JFV:sk